

Journal 2/20 (B day 2/21)

What is something that people do that you cannot stand?

Explain why

How do you normally respond?

Explain why

Unit 5: Social Control and Deviance

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Social Control

Internalization of Norms

- Norms
 - Shared rules of conduct that tell people how to act in specific situations
- Internalization
 - process by which a norm becomes a part of an individual's personality
 - Thus conditioning that individual to conform to society's expectations
 - Ex: sitting in chairs, standing in lines, being quiet during movies, etc.
 - Not done out of fear of being punished, but because these norms have been internalized

Sanctions

- Most people follow norms without conscious thought
- Those who do not internalize norms must be motivated by sanctions

Sanctions

- Rewards and punishments used to enforce conformity to norms

Sanctions

- **Positive Sanctions**

- An action that rewards a behavior
- Ex: praise, good grades, pay raise, cheers, awards, etc.



Sanctions

- **Negative Sanctions**

- Punishment or a threat of punishment used to enforce conformity
- Ex: frowns, ridicule, warning signs, tickets, fines, imprisonment



Sanctions

- **Formal Sanction**

- A reward or punishment given by a formal organization such as a school, business, or government
- **Positive:** Good grades, promotion, awards
- **Negative:** Suspension, fired, fines, imprisonment

- **Informal Sanctions**

- Spontaneous expression of approval or disapproval given by an individual or a group
- **Positive:** standing ovation, compliments, smiles, gifts
- **Negative:** frowns, gossip, insults, ostracism

Social Control

- Enforcing norms through internal or external means is called **social control**.
 - Internal: Internalization (self-control)
 - External: Sanctions
- Behavior that violates a society's norms jeopardizes a social order
- When a society's methods for ensuring conformity break down, social stability is lost