Journal 2/22 (B day 2/25)

Which form of external social control (informal/formal positive/negative sanctions) has the most impact on you?

Explain and use an example.

What is a single sanction that you received that had a large impact on you.

Unit 5: Social Control and Deviance Table of Contents

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2. Social Control Notes

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Video: Skin Whitening

Watch: https://youtu.be/Cjzvvgmg1NU

Write a paragraph for each prompt. (2 paragraphs total)

1. How are skin whitening products used as social control?

2. Do you think tanning is the same?
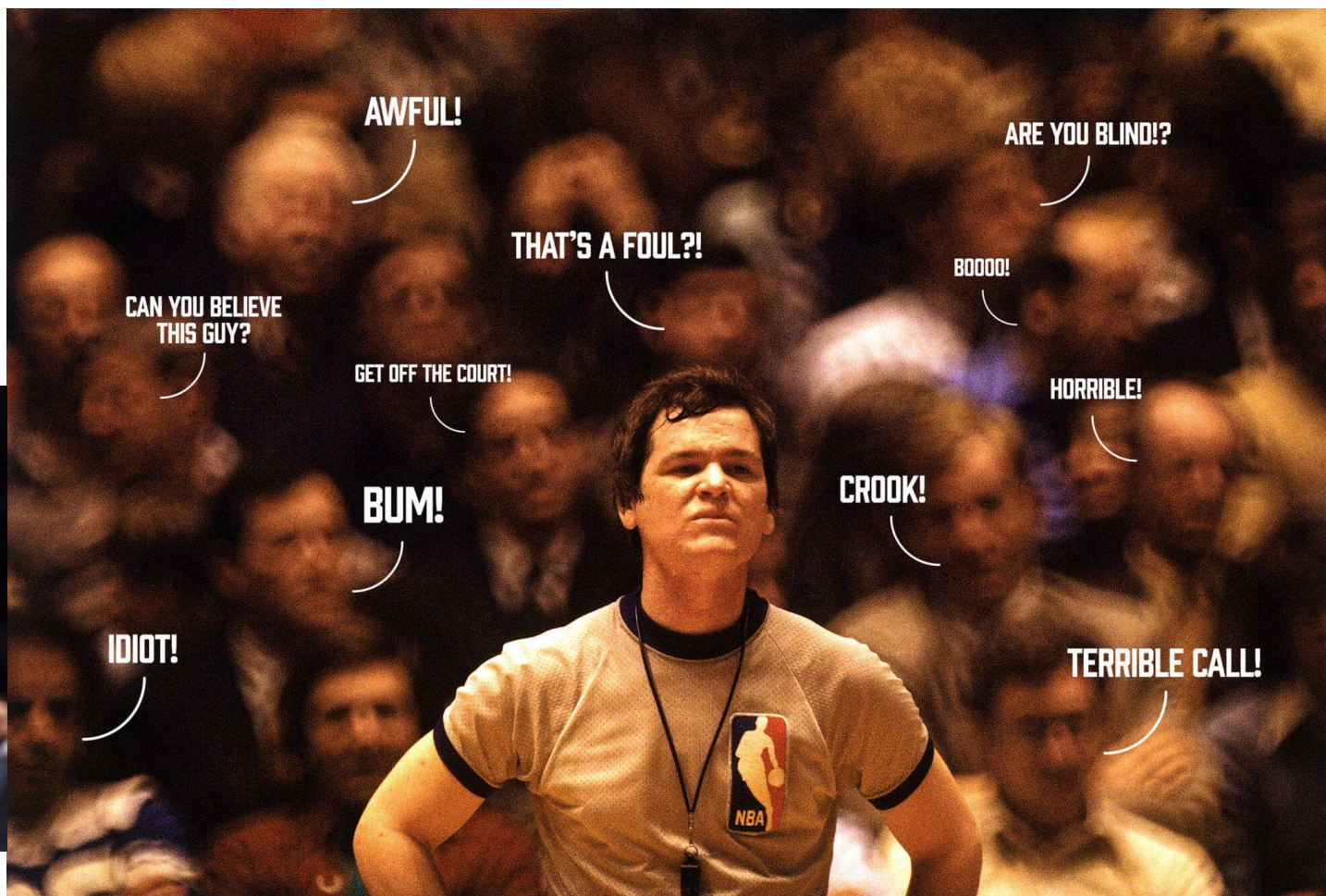   Explain why you think it is or isn't.

Deviance

The Nature of Deviance

- Most people internalize the majority of their society's norms
- Sanctions are used to enforce conformity to norms
- There are always individuals who break the rules of their society or group
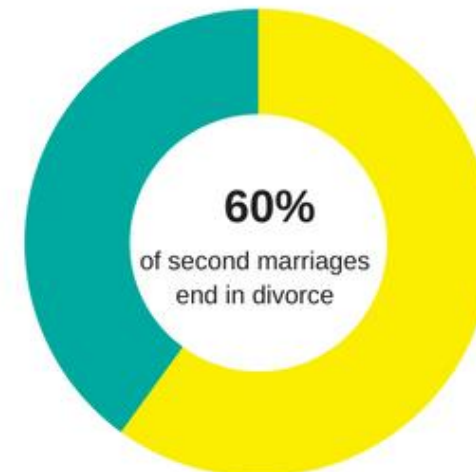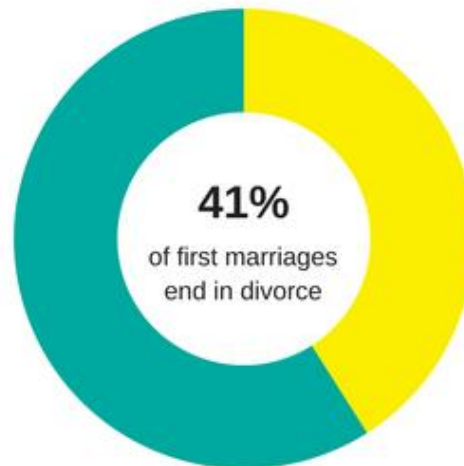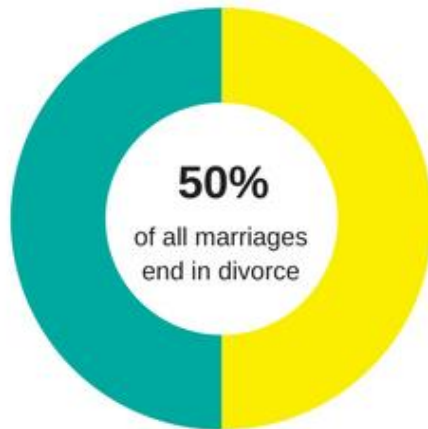- Behavior that violates social norms is called **deviance**

- An act considered deviant in a situation may be considered acceptable in another, even within the same society
  - Sporting events

- What is considered deviant varies from society to society
  - Divorce: USA and Philippines

- What is considered deviant may change over time
  - In the 1900s, most stores were not allowed to be open on Sunday

The Label of Deviance

- The labeling of someone as deviant involves two components
  - An individual must first be detected committing a deviant act
  - The individual must be stigmatized by society

- A **stigma** is a mark of social disgrace that sets the deviant apart from the rest of society
  - Stigmas are a form of social control

The Label of Deviance

Types of Stigma

- Outward signs
  - Ancient Greeks burn signs into the bodies of criminals
  - US prisoners wear special clothing
- Negative social reactions

Effects of Stigma

- According to Goffman, a person labeled as deviant has a "spoiled social identity"
- He or she is no longer seen as being normal or whole